

BEST CRAFT DISTILLER IN AMERICA

HALL OF FAME

SPIRIT JOURNAL

ST. GEORGE LEADS WHERE OTHERS FOLLOW.

VINEPAIR



Greetings from America's original artisan distillery.

St. George Spirits was founded in 1982 by Jörg Rupf, who came to the United States from a long line of brewers and distillers in the Black Forest. Inspired by the spectacular quality of California fruit, Jörg began making small batches of eau de vie on a single 65-gallon Holstein pot still—modest beginnings that brought Old World distilling methodologies to the New World and "inspired the American artisan distillation movement." (NPR)

Our family of spirits has grown over the last four decades, and the craft distillation movement has grown with us. We've been joined by thousands of new distilleries across the country. Palates have become more educated and expectations have grown. The more that the landscape has changed, the more important our philosophy has become: make amazing spirits, unlike anything else available on the market, with innovation, quality, and integrity.

To this day, St. George continues to be distiller-owned and -operated, and our reverence for extraordinary raw materials and exacting technical standards shape every spirit that bears the St. George name. We don't release a spirit unless we have something new and valid to contribute to the conversation. We want to be able to pick our spirits out of a lineup on smell and taste alone.

Our commitment to our craft has resulted in 10 James Beard Foundation Award nominations, membership in the *Whisky Magazine* Hall of Fame, and induction into the *Spirit Journal* Hall of Fame.

We pledge to craft quintessential spirits to delight hedonists and genius bartenders alike—and when you taste our spirits, we hope that the character and quality of what's in your glass will convey to you what we're all about.

Lance Winters
MASTER DISTILLER

Dave Smith

# MASTER DISTILLER LANCE WINTERS

Lance Winters is the master distiller and creative force behind St. George Spirits, a member of the *Whisky Magazine* Hall of Fame, and a five-time James Beard Foundation nominee for Outstanding Wine, Spirits, or Beer Producer.

An artist through and through, in his role as St. George's master distiller Lance is known for his "penchant for gleefully shunning the spirits world's conventions" (*Esquire*) and respected for having "a passion for his craft only equaled by his explosive imagination" (*The Bold Italic*).



Lance came to St. George Spirits in 1996 after time spent as a U.S. Navy nuclear engineer and subsequently working as a brewer. Motivated by the desire to make whiskey out of his favorite ales, Lance became interested in distillation. He approached St. George founder Jörg Rupf with a bottle of homemade whiskey as his resume and has been with the distillery ever since.

Lance is driven by a need to create beautiful spirits that beguile the palate and capture the imagination, and his "technical knowledge and finely honed sense of taste have helped earn St. George many accolades and a devoted following over the years" (*Portfolio*).

Since joining St. George, Lance has been instrumental in expanding St. George's portfolio and catalyzing its growth from a dedicated eau de vie distillery into one of the most prolific and innovative craft distilleries in the nation. Under Lance's leadership, St. George has launched many of the iconic spirits that the distillery is best known for today.



#### HEAD DISTILLER DAVE SMITH

Dave Smith is the head distiller and blender at St. George Spirits. He joined St. George in 2005 with a background in teaching and winemaking.

Whiskey is truly Dave's calling, however, and in the years since joining St. George, he has become the chief guardian and guiding hand behind our whiskey program. Dave's meticulous approach, palate, and prodigious talents in the art of blending have shepherded the development of our Lot series of St. George Single Malt Whiskey from one release to the next—a delicate balancing act that requires keeping

the spirit true to its original signature while incorporating more diverse barrels with each passing year.

Also bearing Dave's thumbprint: Baller American Single Malt Whiskey, each Anniversary Edition of our single malt, and several limited whiskey releases and single-barrel selections for independent bottlers, bars, and restaurants. His accomplishments in the field have led GQ to dub him "(one of the) mad scientists of American whiskey" and have garnered widespread accolades and a world-class reputation for our whiskey program.

Beyond the world of whiskey, Dave is an accomplished distiller with experience across St. George's entire portfolio. Our fan-favorite St. George NOLA Coffee Liqueur arose out of a passion project inspired by Dave's own courtship over coffee with his now-wife in the city of New Orleans, and he has overseen collaborations and product development with partners such as Admiral Maltings, Atlas Bar, Faction Brewing, Lost Lantern Whiskey, and Sierra Nevada.

Through it all, he has never lost his passion for teaching. As the lead of our production team, Dave's passion for sharing knowledge and care for others has helped guide and inspire the next generation of distillers.



#### ST. GEORGE TERROIR GIN

One of the best gins you'll ever taste. - Forbes

**DVERVIEW** A forest in your glass. Inspired by the wild beauty of the Golden State, this is a profoundly lush and aromatic gin with a real sense of place.

WHAT'S IN IT Douglas fir tips, California bay laurel, sage, angelica root, cardamom, Saigon cinnamon, coriander seed, fennel seed, juniper, lemon, orris root, and Seville orange

HOW IT'S MADE Fir and sage are distilled separately from the other ingredients to minimize impacts from seasonal variations. Fresh California bay laurel leaves and juniper berries are vapor-infused. The other botanicals (including coriander seeds we wok-roast) go right in the pot of our copper still.

TASTING NOTES Ultra-woodsy notes of Douglas fir, California bay laurel, and sage lead the way, coming together to create a landscape you can drink.

THE EXPERIENCE Stunning on the rocks, in a Martini, or in a Collins garnished with whatever fresh herbs you have on hand. A great complement to citrus and berries.

ABV: 45% | CASES: 6 x 750ML, 6 x 200ML

#### ST. GEORGE BOTANIVORE GIN

A spectacular gin...both traditional and utterly unique. — Deadspin

**DVERVIEW** A meadow in bloom. A beautifully balanced gin comprised of 19 different botanicals working in concert.

WHAT'S IN IT Angelica root, California bay laurel, bergamot orange, Malabar black pepper, caraway, cardamom, cilantro, Saigon cinnamon, citra hops, coriander seed, dill seed, fennel seed, fresh ginger, juniper, lemon, lime, orris root, Seville orange, star anise

HOW IT'S MADE We vapor-infuse juniper berries, California bay laurel, and cilantro. The other 16 ingredients are distilled in our copper pot still after being steeped overnight.

TASTING NOTES Elegantly herbaceous with bright citrus and subtle floral notes.

THE EXPERIENCE An exceedingly approachable and friendly gin that plays well in cocktails of any stripe. Martini? Gin & Tonic? Southside? Yes, yes, and yes.

ABV: 45% | CASES: 6 x 750ML, 6 x 200ML





#### ST. GEORGE VALLEY GIN

It smells and tastes like breezing through orange orchards in blossom season. — Distiller Magazine

**DVERVIEW** A citrus grove in spring. Valley captures the vivid fragrance of fresh orange blossoms.

WHAT'S IN IT Fresh orange blossoms, Seville, Valencia, and bergamot oranges, angelica root, caraway, cilantro, California bay laurel, cardamom, coriander seed, cucumber, fresh dill, dill seed, fennel seed, fresh ginger, grapefruit, juniper, lemon, lime, Malabar black pepper, nutmeg, orris root, pink peppercorn, Saigon cinnamon, and star anise

HOW IT'S MADE Liquid and vapor infusions of 25 botanicals are distilled and blended, then proofed and filtered.

**TASTING NOTES** On the nose, bright orange and lemon zest, orange blossom, cucumber, and peppercorn. On the palate: orange petals, zest, and petitgrain.

THE EXPERIENCE An aromatic addition to any home bar, Valley will shine in a Martini, Vesper, Bee's Knees, Collins, and Ramos Gin Fizz.

ABV: 45% | CASES: 6 X 750ML



#### ST. GEORGE DRY RYE GIN

A pleasantly peppery kick in the mouth. — Esquire

**DVERVIEW** A base of pot-distilled rye gives Dry Rye Gin its name and its uniquely warm and malty flavor profile. This is a one-of-a-kind spirit that will surprise and delight the adventurous drinker.

WHAT'S IN IT Caraway, coriander seed, grapefruit, juniper, and lime in a base of 100% pot-distilled rye

HOW IT'S MADE We vapor-infuse juniper berries and distill everything else in our copper pot still.

TASTING NOTES Malty and earthy with piquant spice and citrus notes.

THE EXPERIENCE Compelling neat, genre-busting in cocktails. Try it in a Negroni, a Martinez, or any cocktail that calls for rye whiskey. You'll never look at an Old Fashioned the same again.

ABV: 45% | CASES: 6 X 750ML, 6 X 200ML

#### ST. GEORGE DRY RYE REPOSADO GIN

Is it a rye for gin drinkers, or a gin for rye drinkers? Yes. - Forbes

**DVERVIEW** A barrel-aged expression of St. George Dry Rye Gin.

WHAT'S IN IT Malabar black pepper, caraway, coriander seed, grapefruit, juniper, and lime in a base of 100% pot-distilled rye

HOW IT'S MADE To make this unique spirit, we rest our Dry Rye Gin in French and American oak wine casks. Each release spends a minimum of nine months in a variety of barrels, imparting the spirit with a lovely copper-pink hue and deep, rich flavor.

TASTING NOTES Robust malt character with piquant spice and the suggestion of stone fruit.

THE EXPERIENCE It's a natural in an Old Fashioned, Manhattan, Martinez, or any other classic rye cocktail and is also a beautiful complement to drinks that feature sherry, umeshu, and ginger.

ABV: 45% | CASES: 6 x 750ML





## ST.GEORGE GIN COLLECTION

St. George Botanivore Gin, Terroir Gin, and Dry Rye Gin co-packed in 200ml bottles — ideal for sampling or gifting!

St. George Botanivore Gin: A meadow in bloom.

St. George Dry Rye Gin: A gin for whiskey enthusiasts.

St. George Terroir Gin: A forest in your glass.

#### ST. GEORGE ALL PURPOSE VODKA

Highest recommendation: A hands-down instant classic. — Spirit Journal

DVERVIEW The name says it all. The perfect building block for all your favorite vodka cocktails.

WHAT'S IN IT Bartlett pears, non-GMO grain neutral spirit

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HOW IT'S MADE We distill our flagship pear brandy up to 95.1% ABV, and then blend the resulting distillate with non-GMO grain neutral spirit.

TASTING NOTES Soft and approachable, with a rich, round mouthfeel. There's *no* overt pear flavor, but the inclusion of pear distillate adds gently floral top notes and the impression of subtle sweetness on the finish.

THE EXPERIENCE Use it anywhere! Clean yet full-bodied enough to be the star ingredient in a Vodka Martini, Vodka Tonic, Moscow Mule, or any sweet or savory creation you can imagine.

ABV: 40% | CASES: 6 X 750ML, 6 X 200ML



#### ST. GEORGE GREEN CHILE VODKA

A real stunner (with) an invigorating snap of heat and a seductively smooth mouth-feel. — Los Angeles Times

DVERVIEW Not your average pepper vodka. This remarkably fresh and savory spirit captures the essence of farm-fresh California peppers with vibrant vegetality and a light touch of heat.

WHAT'S IN IT California-grown hot and sweet peppers (jalapeños, Serranos, habaneros, red and yellow bell peppers), lime, cilantro

HOW IT'S MADE We fill our copper pot still with crushed jalapeño peppers, lime, and non-GMO grain neutral spirit and distill this through a vapor-infusion basket that has been layered with cilantro. We infuse the other four types of peppers separately, and then blend each infusion with the jalapeño/lime/cilantro distillate. The light green tint that remains is the result of the pepper infusion.

TASTING NOTES Think salsa fresca: sweetly vegetal, savory, bright, with just a hint of heat.

THE EXPERIENCE A swift kick in the glass! Your spirit of choice for a super-charged Bloody Mary, an extra-vibrant Moscow Mule, or a decidedly modern and memorable Gimlet. Also a beautiful complement to fresh juices like pineapple or watermelon.

ABV: 40% | CASES: 6 x 750ML, 6 x 200ML

### ST. GEORGE CALIFORNIA CITRUS VODKA

Highest recommendation: Nothing short of brilliant. — Spirit Journal

DVERVIEW An aromatic and mouthwatering vodka loaded with the taste and perfume of fresh, ripe oranges and the warmth of California sunshine.

WHAT'S IN IT California-grown Valencia, Seville, and bergamot oranges

HOW IT'S MADE We infuse the three types of oranges separately into non-GMO grain neutral spirit, distill each of those three infusions separately, then blend all three distillates together.

TASTING NOTES Astonishingly clear orange flavor, with a focus on the bright character of orange zest.

THE EXPERIENCE Enjoy in a Vesper, with a splash of soda, or as a hit of fresh-squeezed California goodness in your own original creation.

ABV: 40% | CASES: 6 x 750ML, 6 x 200ML





### ST. GEORGE SPICED PEAR LIQUEUR

Genuinely juicy, with a vivid ripe pear flavor... rich and luscious. — Food & Wine

**DVERVIEW** Elegant and earthy, with a touch of spice and all the complexity of a perfectly ripe Bartlett pear.

WHAT'S IN IT Bartlett pears, Saigon cinnamon, clove, cane sugar

HOW IT'S MADE We infuse our flagship pear brandy with Saigon cinnamon and cloves, and then add pear juice and cane sugar.

**TASTING NOTES** Crisp, pear perfume on the nose. Fruit forward on the palate—think pear butter and warm spice notes. Substantial mouthfeel and a long, lush finish.

THE EXPERIENCE Highly versatile, it works like a bartender's secret ingredient. Try it in an Old Fashioned, a Margarita, a French 75, or in your favorite tropical drinks. Pair with a cheese plate, serve with roast meats at a holiday meal, or simply drizzle over ice cream for a decadent treat.

ABV: 20% | CASES: 6 x 750ML, 6 x 200ML

### ST. GEORGE NOLA COFFEE LIQUEUR

Fresh and sophisticated. Carries the taste of very good dark-roast coffee to an absurd length. — Los Angeles Times

**DVERVIEW** A singular coffee liqueur with earthy depth, a touch of sweetness, and that robust roasted flavor that coffee lovers crave.

WHAT'S IN IT Ethiopian coffee beans, French-roast chicory root, Madagascar vanilla, cane sugar

HDW IT'S MADE We custom roast beans selected from each year's Ethiopian coffee harvest, then grind the beans, cold brew with French-roast chicory root, and sweeten with cane sugar and a touch of vanilla.

TASTING NOTES Earthy depth, subtle fruit notes. Think rich coffee with notes of hazelnut, bittersweet chocolate, red wine, and plums.

THE EXPERIENCE Delicious alongside breakfast, dessert, and any meal in between. Sipped neat, each sip reveals more depth of flavor, while it also makes an incredible Espresso Martini, Revolver, or Coffee Old Fashioned.

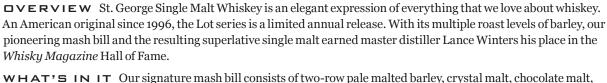
ABV: 25% | CASES: 6 x 750ML





#### ST. GEORGE SINGLE MALT WHISKEY

Might just be the best U.S. single malt available today. — 1001 Whiskies You Must Taste Before You Die



WHAT'S IN IT Our signature mash bill consists of two-row pale malted barley, crystal malt, chocolate malt black patent malt, and alder- and beech-smoked malt.

HDW IT'S MADE Distilled once on our copper pot stills, our signature mash is incredibly aromatic right off the still, but head distiller and blender Dave Smith selects from a variety of cooperage types (including French oak, used bourbon casks, port barrels, and sherry barrels) for each Lot, resulting in a spirit with incredible nuance. While each year's Lot marks an evolution from those that came before, our mash bill and process have remained unchanged for three decades.

TASTING NOTES A fruit-forward, floral nose and classic cocoa, roasted hazelnut, and honey notes form our single malt's core identity.

THE EXPERIENCE Sip neat to fully experience all the nuances and depth of flavor, or add nothing more than a single large ice cube. This is as good as whiskey gets.

ABV: 43% | CASES: 6 x 750ML

## BALLER AMERICAN SINGLE MALT WHISKEY

Over-the-top delicious. — Bloomberg

DVERVIEW American-made. Japanese whiskey-inspired. Wholly original. Blending multiple distilling traditions, several roast levels of barley, and multiple casks for aging and finishing, Baller is an incomparable whiskey.

WHAT'S IN IT Two-row pale malted barley and Munich malt

HOW IT'S MADE After distillation in our copper pot stills, we age Baller in used bourbon casks and French oak wine casks, then filter through maple charcoal. Baller is finished in casks that held house-made *umeshu* (a traditional Japanese stone fruit liqueur).

TASTING NOTES Crisp malt, delicate maple smoke, and tropical, sherry-like notes imparted by our house-made *umeshu* finishing casks.

THE EXPERIENCE Baller was created with Japanese-style highballs in mind (hence the name), but we also recommend in a Boulevardier or in place of peated Scotch in a Penicillin. With its endless layers of flavor, Baller is also compelling sipped neat.

ABV: 47% | CASES: 6 x 750ML





#### ST. GEORGE PEAR BRANDY

Smooth and clear with an unusually intense, true fruit essence. — Bon Appétit

**DVERVIEW** Our flagship spirit since 1982, made from the most aromatic Bartlett pears we can find.

WHAT'S IN IT Bartlett pears

HOW IT'S MADE We crush Bartlett pears at the peak of ripeness and then cold-ferment before distilling them in our copper pot stills. Our process uses between 30-40 pounds of fruit for every 750ml bottle.

TASTING NOTES Astonishingly fruit-forward and wildly aromatic on the nose. On the palate, dry but redolent of ripe Bartlett pears, with subtle honey notes and a hint of spice.

THE EXPERIENCE Exquisite sipped neat as a digestif. Also a bartender's secret weapon—enhancing any cocktail that calls for vivid pear flavor without additional sweetness.

ABV: 40% | CASES: 6 x 750ML





## ST. GEORGE CALIFORNIA RESERVE APPLE BRANDY

Decisively fresh - Wine & Spirits

DVERVIEW Abeautiful expression of fresh California apples. This is a limited, infrequent release.

WHAT'S IN IT A field blend of apples sourced from a local family farm

How it's Made We cold-ferment fresh-pressed apple cider and distill it with more fresh apples in our copper pot stills, then age the distillate in an array of casks.

TASTING NOTES On the nose, crisp cider and lemon, with buttery apple pie, mint, and clove on the palate.

THE EXPERIENCE Sip neat to explore, or try in a Jack Rose, Sidecar, or Corpse Reviver #1.

ABV: 43% | CASES: 6 x 750ML

## AQUA PERFECTA BASIL EAU DE VIE

I could drink St. George Basil Eau de Vie every day of my life. — Serious Eats

**DVERVIEW** A perfect tomato growing season inspired this bright, vegetal spirit. Whether sipped alongside beefsteaks or as a split base in a Martini, it brings the garden to your glass.

WHAT'S IN IT Fresh Genovese basil, fresh Thai basil, and unaged grape brandy

HOW IT'S MADE We place fresh Genovese and Thai basil in our copper pot stills with grape brandy. Slow, gentle distillation ensures fresh aromas.

TASTING NOTES On the nose, you'll find bright anise, giving way to classic fresh basil. On the palate, warm menthol and light vegetal sweetness.

THE EXPERIENCE A versatile spirit that imparts garden-fresh flavor wherever it's used. Try in a Basil Gimlet, in a Martini with a splash of tomato water, or in combination with your favorite agua fresca.

ABV: 40% | CASES: 6 X 750ML





#### BRUTO AMERICANO

Deserves to rank up there with the greats of the amaro world. - Food & Wine

**DVERVIEW** A uniquely American apertivo that captures your attention with bracing bitterness, bright citrus, and herbaceous notes that intrigue.

WHAT'S IN IT A variety of herbs, roots, and other botanicals, including gentian, Seville orange, balsam fir, and *Cascara sagrada* (bark from the California buckthorn)

HOW IT'S MADE Some ingredients are hot-steeped, others are cold-infused. The resulting mixture is colored in the traditional manner with cochineal to achieve a natural ruby red hue.

TASTING NOTES Vibrant citrus, with notes of cinnamon, sandalwood, and forest on the nose. Initial palate entry is bitter, followed by an herbaceous mid-palate and lingering bitter/citrus finish.

THE EXPERIENCE Use in any cocktail that calls for an aperitivo. The forest-driven, herbaceous notes really shine in a Bruto & Soda and transform an ordinary Negroni into a savory, fragrant, layered rendition—especially in combination with our Terroir Gin.

ABV: 24% | CASES: 6 x 750ML

#### ST. GEORGE ABSINTHE VERTE

At once classic... and innovative. — New York Times

DVERVIEW No artificial ingredients, no gimmicks. Ours was America's first absinthe after the U.S. ban was lifted, and remains one of the most highly acclaimed.

WHAT'S IN IT Wormwood, fennel, star anise, mint, tarragon, Genovese basil, lemon balm, hyssop, and stinging nettles in a base of unaged grape brandy

HOW IT'S MADE We infuse the brandy with the unholy trinity of wormwood, fennel, and star anise and then distill this infusion in one of our copper pot stills. After that, we perform a secondary infusion with the remaining herbs, which gives the absinthe its color and imparts a symphony of flavor.

TASTING NOTES A heady, herbaceous smack to the senses. Opens with spicy black licorice, slowly evolves into citrus and grass profiles with a dose of sarsaparilla. Because of the abundance of essential oils, it's rich and viscous on the palate.

THE EXPERIENCE To bring out the vivid flavors and a lovely louche (milky cloudiness), a single large ice cube is ideal. Adding water further deepens the louche and intensifies the heady, floral aroma. No sugar needed! Provides complexity and depth of flavor to cocktails that call for an anise spirit.

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ABV: 60% | CASES: 6 x 750ML, 6 x 200ML



#### ST. GEORGE CALIFORNIA SHOCHU

Explodes on the tongue with earthy notes and a sweet vanilla finish. — Robb Report

**DVERVIEW** A modern take on a Japanese tradition, made with cocktails in mind.

WHAT'S IN IT Calrose rice, koji, non-GMO grain neutral spirit

HOW IT'S MADE Co-fermenting Calrose rice with koji and yeast reveals dynamic aromas you might not believe could come from rice. After fermentation, we distill in our copper pot stills.

TASTING NOTES On the nose, you'll find cashew, pistachio, sweet mushrooms, and finally, dried cocoa. That sense of cocoa further develops on the palate as bittersweet chocolate. .

THE EXPERIENCE While some shochus are lower in alcohol, ours clocks in at 40% ABV—making it easy to substitute for vodka, gin, or even light rum in your favorite recipes. Also makes a thirst-quenching Shochu Highball.

ABV: 40% | CASES: 6 x 750ML

#### **DUR DISTILLERY**

Our distillery is located in Alameda, California, just across the bay from San Francisco.

We occupy a 65,000-square-foot airplane hangar on Alameda's former naval air station. With its cavernous volume and incredible mix of textures, natural light, soaring beams, and original redwood ceiling, the space itself is dramatic. In addition, our vantage allows us stunning views of the San Francisco skyline and technicolor sunsets over the bay. It's a place that we're happy to call home.

We've filled our historic hangar with a collection of copper pot stills, a bevy of stainless steel tanks, a dedicated bottling line, and lots and lots of barrels.

Our team is small, but comprised of a dedicated crew that we think are the best in the business. On any day of the week, visitors here will see a flurry of activity on the production floor.

The neighborhood is lively, a far cry from the ghost town it felt like when we moved into our space back in 2004. What was once simply called Monarch Street has become known as Spirits Alley thanks to our anchor tenancy as well as neighbors that now include several breweries, wineries, tasting rooms, and a malting house.

We're open to the public for tasting flights, distillery tours, private parties, and other special events, and we love hosting our industry friends.

Interested in experiencing the distillery for yourself, meeting our team, and tasting our spirits right here where we make them? Reach out to set up your visit. We look forward to hosting you and raising a glass together!







#### DON'T JUST TAKE IT FROM US...

A leading light in the American artisanal spirits movement.

# **Whisky**

Whether spearheading the nation's craft distilling movement, dialing into spirits that showcase a sense of place, or championing styles that are yet to find their place in the sun but surely will, St. George leads while others follow.

VINEPAIR

For forty years, the Alameda-based spirits makers have been creating some of the finest whiskeys, gins, vodkas, and everything else good and delicious in the spirits world with creativity and imagination as their main driver.

## spirited

Known around the world for its award-winning production of high-quality spirits.



The Alameda-based company balances old-world distilling techniques with a playful spirit of experimentation.

# EATER

St. George Spirits is known for its range of bartender-approved products.

## **PUNCH**

Pioneers in the art of American single malt whiskey.

## Paste

