



ST. GEORGE

BALLER

SINGLE MALT WHISKEY

OVERVIEW

“A California take on the Japanese spin on Scotch whisky,” says St. George master distiller Lance Winters of this big, smoky single malt. Launched in 2016 and restricted to California for the first two years of its release, Baller is now widely available nationwide.

WHAT’S IN IT

100% American barley. We predominately use two-row pale malted barley; the remainder is lightly roasted.

HOW IT’S MADE

After distillation in our pot stills, the whiskey is aged 3–4 years in used bourbon casks and French oak wine casks, filtered through maple charcoal, then finished in casks that had held *umeshu* (a Japanese style of stone fruit liqueur) we made from California-grown *ume* fruit.

TASTING NOTES

Crisp and dry, with a touch of malt sweetness, a hint of lychee and nutty almond character, and a lingering smoky finish.

ABOUT THE LABEL

The label re-imagines the legend of St. George as a samurai. The original watercolor on the front label is by Oakland artist Sylvia Solocheck Walters, done to emulate woodcut. The calligraphy was done by Eri Takase of Takase Studios. Master distiller Lance Winters did the art direction, and also designed the chop for the back label, which Master Takase then rendered in ink brush.

THE EXPERIENCE

Baller was created with whiskey highballs in mind (hence the name). Also recommended in place of Scotch in a Bobby Burns or Rob Roy, or in any whiskey cocktail that calls for a crisp, smoky touch.

SPECS

ABV: 47%

Format: 750 ml

Cases: 6 x 750 ml

Distribution: Widely available

WHAT THEY’RE SAYING

A meta whiskey, if there ever was one. While it has more than enough complexity to be sipped, it was made to be mixed in highballs and other cocktails. — *The Daily Beast*

A bold, dry whiskey with subtle plum and smoky notes ideal for Japanese highballs and Scotch-style cocktails. — *Liquor.com*

... An intense crispness and ferocious burst of plum on the front, followed by a warm, slate-like dryness and lingering smokiness. — *Imbibe*

ABOUT ST. GEORGE SPIRITS

California’s St. George Spirits was founded in 1982. Over nearly four decades, the distillery has grown into a diversified operation with a portfolio that includes single malt whiskey, absinthe, and several gins, vodkas, brandies, and liqueurs. Called “a leading light in the American artisanal spirits movement” (*Whisky Advocate*), St. George has also been inducted into the *Spirit Journal* Hall of Fame, honored with the 2015 Craft Whiskey Producer of the Year award by *Whisky Magazine*, and named “best craft distillery in America” by *Thrillist*. Its spirits are available widely across the US and internationally.