



BALLER

AMERICAN SINGLE MALT WHISKEY

OVERVIEW

“A California take on the Japanese spin on Scotch whisky,” says St. George master distiller Lance Winters of this big, smoky single malt. Launched in 2016 and restricted to California for the first two years of its release, Baller is now widely available nationwide.

WHAT'S IN IT

100% American barley. We predominately use two-row pale malted barley; the remainder is lightly roasted.

HOW IT'S MADE

After distillation in our pot stills, the whiskey is aged 3–4 years in used bourbon casks and French oak wine casks, filtered through maple charcoal, then finished in casks that had held umeshu (a Japanese style of stone fruit liqueur) we make in-house from California-grown ume fruit.

TASTING NOTES

Crisp and dry, with a touch of malt sweetness, a hint of lychee and nutty almond character, and a lingering smoky finish.

ABOUT THE LABEL

The label re-imagines the legend of St. George as a samurai. The art on the front label was inspired by an original watercolor. The calligraphy was done by Eri Takase of Takase Studios. Master distiller Lance Winters is responsible for the art direction.

THE EXPERIENCE

Baller was created with whiskey highballs in mind (hence the name). Also recommended in place of Scotch in a Bobby Burns or Rob Roy, or in any whiskey cocktail that calls for a crisp, smoky touch.

WHAT THEY'RE SAYING

Uniquely delicious. The palate is remarkable. — *Food & Wine*

A category pioneer...fruity, smoky and singular. — *Bon Appétit*

Perhaps America's most unique single malt. Immensely drinkable. — *PUNCH*

Over-the-top delicious. — *Bloomberg*

SPECS

ABV: 47%

Format: 750 ml

Cases: 6 x 750 ml

ST. GEORGE SPIRITS

AMERICA'S ORIGINAL ARTISAN DISTILLERY SINCE 1982